



# BRIAN COSTA

Video + Workflow + Technology + Project Management



**Email**

brian@briancosta.com



**Website**

<https://briancosta.com>

## SOCIAL



**Twitter**

@CronoCX



**LinkedIn**

@BrianDCosta



**Keybase / Public PGP Key**

@BrianCosta

## EDUCATION

### **Masters in Information Security**

CityU of Seattle

2012 - 2018

### **Bachelor of Arts: Communication**

**Minor: Film Studies**

Washington State University

2003-2006

## SKILLS

- DETAIL ORIENTED
- DOCUMENTATION
- FORWARD-THINKING
- PROJECT MANAGEMENT
- PROBLEM SOLVER
- STRONG COMMUNICATOR

## PROFILE

I'm a multifaceted technical expert and I like to specialize in new media technology integration, workflow design and data management operations. I'm known for solving problems quickly and always in favor of pushing forward-thinking ideas that benefit the team or project as a whole. I believe in succeeding with growth and education and I'm never too busy to take extra time to make sure that everyone is on the same page. Teams cross the finish line together, not on their own.

## WORK EXPERIENCE

### **Workflow Architect + IT and Security Support**

*KPTV FOX 12 Oregon / January 2013 - Current / Beaverton, OR*

- Architected and aligned workflows using various compression and network tools to expand KPTV's media operations with the Meredith Local Media Group (LMG) and Phoenix / Atlanta Hub operation sites
- Created and maintained extensive documentation Wiki in tandem with extensive Support Library of How-To documentation and videos. All geared toward Users of all technical levels regardless of department
- Fostered an environment of User empowerment and education
- Formed lasting partnerships with key industry vendors which fostered a positive working environment between KPTV locally and our partners. Extensive planning, preparation and project management required
- Budget planning and execution relating to media network and station infrastructure
- IT Support: Mac, PC, Ubuntu, Maintenance, Networking, VPN, Remote Support, etc
- IT Security: Maintained secure data practices aligned with Meredith's User and Data Policies on the LMG level. Including, but not limited to: SOX compliance, SentinelOne, Microsoft Intune Management provisioning, data destruction, password management and MFA

## EXPERTISE

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- ADOBE CC SUITE
- AFFINITY SUITE
- APPLE PRO APPS
- AVID MEDIA COMPOSER
- AVID NEXIS + CLOUD UX ADMIN
- MACOS / MUNKI DEPLOYMENT
- NETAPP STORAGE
- TELESTREAM LIGHTSPEED
- TELESTREAM VANTAGE
- VMWARE ADMIN (IN TRAINING)
- WINDOWS / AD ADMIN

## REFERENCES

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Available Upon Request

## EXPERIENCE CONTINUED

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### Video Editor

*KPTV FOX 12 Oregon / March 2008 - January 2013 / Beaverton, OR*

- Edited approximately 40-60 unique segments a day for Emmy Award-winning newscasts, including working as Lead Editor for 5:00pm week-end newscasts
- Appointed to station Technology Committee to identify workflow issues and develop ways to nullify them in co-op with all station departments

### Video Editor

*KREM 2 News + KXLY 4 News / August 2008 - March 2008 / Spokane, WA*

### Video Editor

*The Legend of Zelda: Symphony of the Goddesses + Pokémon Symphonic Evolutions / August 2011 - December 2017 / Various Locations*

- Worked closely with project Lead Creative, Nintendo, and The Pokémon Company International to craft visual narratives for both concert series that maintained careful attention to story arc and retaining both companies brand integrity in a live concert setting

### Video Editor

*Nike, Inc. / September 2008 - December 2017 / Beaverton, OR*

- Collaborated with Internal Communications Teams to create branded high-end visual content with hyper attention to detail and finishing
- Interfaced directly with Nike Marketing Vice Presidents to re-imagine product launch video targeted for NCAA teams

## INTERESTS

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Movies



Music



Traveling



Photography



Video Games