



BRIAN COSTA

Video + Workflow + Technology + Project Management



Email

brian@briancosta.com



Website

https://briancosta.com

SOCIAL



Twitter

@CronoCX



LinkedIn

@BrianDCosta



Keybase / Public PGP Key

@BrianCosta

EDUCATION

Masters in Information Security

CityU of Seattle

2012 - 2018

Bachelor of Arts: Communication

Minor: Film Studies

Washington State University

2003-2006

SKILLS

- DETAIL ORIENTED
- DOCUMENTATION
- FORWARD-THINKING
- PROJECT MANAGEMENT
- PROBLEM SOLVER
- STRONG COMMUNICATOR

PROFILE

I'm a multifaceted technical expert and I like to specialize in new media technology integration, workflow design and data management operations. I'm known for solving problems quickly and always in favor of pushing forward-thinking ideas that benefit the team or project as a whole. I believe in succeeding with growth and education and I'm never too busy to take extra time to make sure that everyone is on the same page. Teams cross the finish line together, not on their own.

WORK EXPERIENCE

Workflow Architect + IT and Security Support

KPTV FOX 12 Oregon / January 2013 - Current / Beaverton, OR

- Architected and aligned workflows using various compression and network tools to expand KPTV's media operations with the Meredith Local Media Group (LMG) and Phoenix / Atlanta Hub operation sites
- Created and maintained extensive documentation Wiki in tandem with extensive Support Library of How-To documentation and videos. All geared toward Users of all technical levels regardless of department
- Fostered an environment of User empowerment and education
- Formed lasting partnerships with key industry vendors which fostered a positive working environment between KPTV locally and our partners. Extensive planning, preparation and project management required
- Budget planning and execution relating to media network and station infrastructure
- IT Support: Mac, PC, Ubuntu, Maintenance, Networking, VPN, Remote Support, etc
- IT Security: Maintained secure data practices aligned with Meredith's User and Data Policies on the LMG level. Including, but not limited to: SOX compliance, SentinelOne, Microsoft Intune Management provisioning, data destruction, password management and MFA

EXPERTISE

- ADOBE CC SUITE
- AFFINITY SUITE
- APPLE PRO APPS
- AVID MEDIA COMPOSER
- AVID NEXIS + CLOUD UX ADMIN
- MACOS / MUNKI DEPLOYMENT
- NETAPP STORAGE
- TELESTREAM LIGHTSPEED
- TELESTREAM VANTAGE
- VMWARE ADMIN (IN TRAINING)
- WINDOWS / AD ADMIN

EXPERIENCE CONTINUED

Video Editor

KPTV FOX 12 Oregon / March 2008 - January 2013 / Beaverton, OR

- Edited approximately 40-60 unique segments a day for Emmy Award-winning newscasts, including working as Lead Editor for 5:00pm week-end newscasts
- Appointed to station Technology Committee to identify workflow issues and develop ways to nullify them in co-op with all station departments

Video Editor

KREM 2 News + KXLY 4 News / August 2008 - March 2008 / Spokane, WA

Video Editor

The Legend of Zelda: Symphony of the Goddesses + Pokémon Symphonic Evolutions / August 2011 - December 2017 / Various Locations

- Worked closely with project Lead Creative, Nintendo, and The Pokémon Company International to craft visual narratives for both concert series that maintained careful attention to story arc and retaining both companies brand integrity in a live concert setting

Video Editor

Nike, Inc. / September 2008 - December 2017 / Beaverton, OR

- Collaborated with Internal Communications Teams to create branded high-end visual content with hyper attention to detail and finishing
- Interfaced directly with Nike Marketing Vice Presidents to re-imagine product launch video targeted for NCAA teams

INTERESTS



Movies



Music



Traveling



Photography



Video Games