

Video + Workflow + Technology + Project Management

Brian Costa

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Professional Experience

KPTV FOX 12

Digital Media Asset Technician January 2013 - Present *Beaverton, OR*

- Current Project: Complete Avid infrastructure upgrade: ISIS to Nexis. Implementing unification of KPTV's media platform station-wide for Avid Media Composer and Adobe Premiere CC
- Current Project: Chyron Graphics instillation and transition station-wide from VizRT
- Designed, implemented and maintain media workflows using various compression and network tools to rebuild KPTV's media operations between departments, field crews, in-house editing, production teams, station clients and other news organizations
- Formed lasting partnerships with vendors, which not only achieved station goals, but also fostered a positive working environment. Extensive planning, preparation and project management required
- Maintained KPTV's Avid infrastructure, both inside and outside the station
- Created and participated in budget planning and execution for a number of fiscal years on both small and large projects relating to media and network infrastructure
- Support: Mac, PC, Software Setup, Maintenance, Networking, VPN, Remote Support, etc

Video Editor

March 2008 - January 2013

Beaverton, OR

- Edited approximately 40-60 unique segments a day for Emmy Award-winning newscasts, including working as Lead Editor for 5:00pm weekend newscasts
- Appointed to station Technology Committee to identify workflow issues and develop ways to nullify them

KXLY 4 News

Video Editor

December 2006 - March 2008

Spokane, WA

KREM 2 News

Video Editor

August 2006 - December 2006

Spokane, WA

Freelance Experience

The Legend of Zelda: Symphony of the Goddesses + Pokémon Symphonic Evolutions

Video Editor

August 2011 - December 2017

Various Locations

- Worked closely with project Lead Creative, Nintendo, and The Pokémon Company International to craft visual narratives for both concert series that maintained careful attention to story arc and retaining both companies brand integrity in a live concert setting
- Designed over-arching Cloud based workflow to keep the Visual Team in sync across multiple geographical locations and platforms. Refined the Cloud process that began on "Zelda" to accommodate for Adobe CC when "Pokémon" began

Nike, Inc

Video Editor

September 2008 - December 2017

Beaverton, OR

- Interfaced directly with Nike Marketing Vice Presidents to re-imagine product launch video targeted for NCAA
- Collaborated with Internal Communications video producers to create branded visual content
- Completed high-end editing and finishing work with attention to detail on music and graphics

Education

Washington State University (Edward R. Murrow College of Communication)

B.A. in Communication (Broadcast)

May 2006

Pullman, WA

City University of Seattle

M.S. in Information Security

June 2018

Seattle, WA

Technology Experience

Compression:

Adobe Media Encoder

Adobe Media Live

Apple Compressor

Telestream Vantage

Hardware:

Avid ISIS / Nexis

Elemental

EMC Isilon

Telestream Lightspeed

Editorial / Design:

Adobe CC Suite

Apple FCP X

Avid Media Composer

OS / Other Software:

macOS, Ubuntu, Windows,

Active Directory, Python